

## Research study information sheet

*You are being invited to take part in a research study. Before you decide whether to take part, here is some information about it.*

### **Project title**

**Technology 4 a New Society (T4NS)**

### **Researcher**

United Kingdom

**Dr. Hannah R. Marston.** 07815507547; Email: [Hannah.Marston@open.ac.uk](mailto:Hannah.Marston@open.ac.uk)  
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### **Funders**

#### **About this study**

Technology use has grown across different age generations from Millennial's to Baby Boomers, and many studies have published the effects of technology use and behaviour for the improvement and enhancement of health and well-being across the life course.

The **Technology 4 a New Society (T4NS)** online survey aims to explore and understand various behaviours relating to social media, technologies, privacy issues and concerns by adults aged across different generations.

Prospective participants will be aged between 18 and 60 years ([Baby Boomers \(1964-1960\)](#), [Generation X \(1981-1965/39-54 years\)](#), [Millennial's \(1981-1996/23-38 years\)](#), and [Generation Z \(1997-2012/7-22 years\)](#)).

The **T4NS online survey** comprises of several questions & domains:

- Computer and Videogame use and behaviour,
- Internet use and access,
- Social Media Sites and Communication Platforms,
- Privacy Concerns and issues,
- Social connectedness, loneliness, and
- Demographics (e.g. Age, Gender, Education, Occupation, Marital Status)

To date, academics are focusing their attention in understanding and seeking innovative approaches to help our existing ageing population(s). This notion coupled with the little knowledge and understanding the barriers, enablers, impact and behaviour of technology use and its associated components by adults across different generations, and by starting to explore and understand how younger generations of adults use technology is offer initial insight into preparing for future ageing populations.

The **Technology 4 a New Society** is an extension of the [Technology 4 Young Adults \(T4YA\)](#), which primarily focused on Millennial's use of technology. However,

adults aged between 18 and 60 years old are welcome to complete the online survey.

**Project Objectives:** There are 4 objectives to this study

1. To explore, and understand the various technologies used and accessed by adults aged between 18-60 years
2. To explore, and understand how adults aged between 18-60 years share information online and what privacy issues or concerns they may have
3. To explore, and understand how adults aged between 18-60 years use and access social media sites and communication platforms in their day-to-day lives
4. To explore the role of social connectedness in relation to technology

If you have questions about the research you may email the principal investigator (PI), **Dr. Hannah R. Marston** at the School of Health, Wellbeing & Social Care, at the Open University.

### **Confidentiality**

- Taking part in a research study involves giving information to the researcher(s), which may be answers you give to questions about your data collecting and monitoring. You have the right to expect that your personal details will be kept secure and confidential and neither you nor your organisation will be identifiable in any reports, presentations, or articles we write.

### **Data collection/ Privacy**

- If you (the participant) agree to take part in this online survey you will be asked to give your consent prior to starting the online survey.
- Your contact details or personal information: this data will be stored securely in accordance with the UK Data Protection Act 1988, European Data Protection legislation, and GDPR.

### **Data Storage:**

- Personal data will be stored for a maximum of 10 years.
- Anonymised data will be stored via the Institution Research Data Management Open Archive (ORDO).

### **At the end of the online survey**

The data collected via the online survey will be analysed and published in journal and/or conference papers or presented at national or international conferences.

The main outputs from this online survey will comprise of articles in relevant academic journals and magazines, entries on Open2.net, and conference papers.

### **Social Media Use**

If you wish to keep up to date with the progress of the **T4NS** project, you can follow the project via the following outlets:

- Health and Wellbeing Priority Research Area  
Website: <https://healthwellbeing.kmi.open.ac.uk/related-projects/t4ya-project/technology-4-a-new-society-t4ns/>
- Facebook Page: <https://www.facebook.com/Tech4aNewSociety/>

***Withdrawal***

You will have up to 28 days from completing the online survey to notify the respective researcher of your withdrawal from the study.